

Rep Order# 8879085 Ver# 1 Status New
EC'd Yes

Traffic Order#

37571

Printed: 10/11/2012 9:17 AM
Last Received: 10/08/2012 5:41 PM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () PRIORITIES USA ACTIO
Product Issue
Estimate# 1566
Buyer CASEY BASSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1566
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR PRIORITIES USA. PLEASE CONFIRM.

THANKS

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/23-10/23	1	1	1	\$1,000.00	
	2	W	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	3	TH	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	4	F	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	5	M	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	6	TU	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
	7	W	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/24-10/24	1	1	1	\$1,200.00	
	8	TH	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/25-10/25	1	1	1	\$1,200.00	
	9	F	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
	10	M	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	

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Salesperson FAX# 202-872-0263

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	11	TU	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	10/23-10/23	1	1	1	\$1,000.00	
	12	W	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	13	TH	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	14	F	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	15	M	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	16	TU	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/23-10/23	1	1	1	\$1,100.00	
	17	W	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/24-10/24	1	1	1	\$1,100.00	
	18	TH	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/25-10/25	1	1	1	\$1,100.00	
	19	M	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/29-10/29	1	1	1	\$1,100.00	
	20	TU	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
	21	W	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/24-10/24	1	1	1	\$1,200.00	
	22	TH	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/25-10/25	1	1	1	\$1,200.00	
	23	F	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
	24	M	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	

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Salesperson FAX# 202-872-0263

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	25	F	1230P-200P	BOLD & BEAUTIFUL/DEAL	:30	\$1,350.00	10/26-10/26	1	1	1	\$1,350.00	
	26	TU	300P-400P	ELLEN	:30	\$1,600.00	10/23-10/23	1	1	1	\$1,600.00	
	27	W	300P-400P	ELLEN	:30	\$1,600.00	10/24-10/24	1	1	1	\$1,600.00	
	28	TH	300P-400P	ELLEN	:30	\$1,600.00	10/25-10/25	1	1	1	\$1,600.00	
	29	F	300P-400P	ELLEN	:30	\$1,600.00	10/26-10/26	1	1	1	\$1,600.00	
	30	W	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$1,600.00	10/24-10/24	1	1	1	\$1,600.00	
	31	TH	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$1,600.00	10/25-10/25	1	1	1	\$1,600.00	
	32	M	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$1,600.00	10/29-10/29	1	1	1	\$1,600.00	
	33	TU	500P-630P	NEWS	:30	\$1,700.00	10/23-10/23	1	1	1	\$1,700.00	
	34	W	500P-630P	NEWS	:30	\$1,700.00	10/24-10/24	1	1	1	\$1,700.00	
	35	TH	500P-630P	NEWS	:30	\$1,700.00	10/25-10/25	1	1	1	\$1,700.00	
	36	F	500P-630P	NEWS	:30	\$1,700.00	10/26-10/26	1	1	1	\$1,700.00	
	37	TH	630P-700P	INSIDE EDITION	:30	\$3,000.00	10/25-10/25	1	1	1	\$3,000.00	
	38	M	630P-700P	INSIDE EDITION	:30	\$3,000.00	10/29-10/29	1	1	1	\$3,000.00	
	39	W	700P-800P	ENT TONIGHT 30/INSIDER	:30	\$3,000.00	10/24-10/24	1	1	1	\$3,000.00	
	40	F	700P-800P	ENT TONIGHT 30/INSIDER	:30	\$3,000.00	10/26-10/26	1	1	1	\$3,000.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	41	TU	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/23-10/23	1	1	1	\$950.00	
	42	W	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/24-10/24	1	1	1	\$950.00	
	43	TH	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/25-10/25	1	1	1	\$950.00	
	44	F	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/26-10/26	1	1	1	\$950.00	
	45	M	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/29-10/29	1	1	1	\$950.00	
	46	TU	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
	47	W	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	48	TH	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	49	F	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	50	M	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	51	W	135A-235A	TBD	:30	\$100.00	10/24-10/24	1	1	1	\$100.00	
	52	F	135A-235A	TBD	:30	\$100.00	10/26-10/26	1	1	1	\$100.00	
	53	SA	530P-600P	POLITICS NOW	:30	\$1,000.00	10/27-10/27	1	1	1	\$1,000.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	54	SA	700P-800P	ENT TONIGHT 60	:30	\$600.00	10/27-10/27	1	1	1	\$600.00	
	55	SA	1100P-1135P	NEWS	:30	\$1,100.00	10/27-10/27	1	1	1	\$1,100.00	
	56	SU	1100P-1135P	NEWS	:30	\$1,100.00	10/28-10/28	1	1	1	\$1,100.00	
	57	SA	1135P-1235A	UNIT, THE<	:30	\$350.00	10/27-10/27	1	1	1	\$350.00	
	58	SA	1235A-135A	BROTHRS&SISTRS<	:30	\$200.00	10/27-10/27	1	1	1	\$200.00	
	59	SU	600A-630A	8-NOW SU MR1	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
	60	SU	300P-400P	STORM STORIES	:30	\$450.00	10/28-10/28	1	1	1	\$450.00	
	61	SU	500P-700P	INSIDE EDITION	:30	\$650.00	10/28-10/28	1	1	1	\$650.00	

---REPORT TOTALS---

Report Totals: 61 / \$71,100.00

---SALES MONTHLY TOTALS---

Oct 12: 52 / \$59,600.00 Nov 12: 9 / \$11,500.00

Sales Totals: 61 / \$71,100.00

Station Totals: 61 / \$71,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$237,000	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		